



JUNIOR LEAGUE
SAN JOSE

2023-2024 IMPACT REPORT



President's Message

As President of the Junior League of San Jose (JLSJ), it has been my honor and joy to lead this extraordinary organization. This year, our focus on building connections and fostering joy has driven our many accomplishments. From enhancing Member belonging to a robust leadership development program to shifting our community impact to Eradicating Poverty and Food Insecurity, we've made remarkable strides.

In this Impact Report, you'll see how our collective efforts have strengthened our community and advanced our Mission. Thank you for your dedication, passion, and support. Together, we are truly Catalysts for Community Change.

With love and kindness,

Gini Bossenbroek, 2022-2024 Junior League of San Jose President

Our Mission is to advance women's **leadership** for meaningful community **impact** through volunteer action, collaboration, and **training**.

THANK YOU

2023-2024 Board & Management Team

President: Gini Bossenbroek

President-Elect: Anne Souza

Treasurer: Vikki Pummer

Secretary: Heather Kellagher

Nominating Director:

Natasha Bhave

Chief of Staff: Jessica Jones

Community VP: Alexis Steen

Fund Development VP: Natasha Bhave

Membership VP: Maiya Marshall

Past President Advisor: Marika Sykora

WELCOME

2024-2025 Board & Management Team

President: Anne Souza

Treasurer: Vikki Pummer

Secretary: Kate Pavlina

Nominating Director:

Natasha Bhave

At-Large Director: Heather Kellagher

Executive VP: Janelle Greenlee

Community VP: Victoria Hazelwood

Fund Development VP: Danielle Burkhart

Membership VP: CaMicha Alexander

CONGRATULATIONS

Dorothy Bogen Farrington Award

Active: Klare Marzano

Sustainer: Jessica Jones

Pat Gustke Sustainer Award

Jean Choi

Marsha Locicero

DEVELOPING WOMEN TO DO A WORLD OF GOOD

	HIGHLIGHTS	OUTCOMES
COMMUNITY IMPACT	• 10+ Community events • \$25,000 Grants • \$2,000 Pat Gustke stipends • 125 Leis for TAY graduates • 20 Summer Care Packages	• New Community Focus Area: Eradicating Poverty & Food Insecurity • Won AJLI Public Policy Award for SB 848 with CalSPAC
CIVIC LEADERSHIP	• 20+ Training Opportunities • 3 public policy trainings • Developed Training Framework • Self-paced New Member Training	• Building a strong culture of philanthropy & exceeding fundraising goals • Successful training framework • Full slate of League Leaders
CONNECTION	• 16 New Members • 44 Active Members • 333 Sustainers • 23 League Leaders • 10+ Socials with a Purpose	• 4.4 Belonging Score - highest score on record • Highest increase in Active Membership in a decade



A YEAR OF COMMUNITY IMPACT

200+

Care
Packages
Donated

\$25k

Community
Grants
Awarded

1

AJLI Public
Policy
Award

Since 2017, JLSJ has been proud to **partner with organizations** like First Place for Youth, Child Advocates of Silicon Valley, Bill Wilson Center - The Hub, Pivotal, and Razing the Bar. We've **contributed** over \$250,000 in grants to their vital work along with our direct service and advocacy efforts.

After extensive research, JLSJ is shifting our community Focus Area to **Eradicating Poverty and Food Insecurity**. Emphasizing advocacy and community convening, we look forward to new partnerships and an **expanded impact** on our community.

"Please let's do this (Parade of Projects) every year where we learn about our community through nonprofits services and offerings...amazing things happen as a collective!" - JLSJ Member



A YEAR OF CIVIC LEADERSHIP

6

Members
to AJLI
Leadership
Conferences

5

Community
Convening &
Advocacy
Trainings

20+

Training &
Development
Events
Hosted

In 2023, JLSJ reaffirmed its commitment to **advancing women's leadership** by offering robust training opportunities for all Members. We introduced self-paced New Member Training and year-round recruiting, enhancing Membership flexibility. Our comprehensive **Training Framework** covered eight core topics, equipping Members to become nonprofit and civic leaders.

As part of the Junior League Training Collaborative, JLSJ Members enjoyed access to at least two additional training events per month, **connecting** with other Junior League Members worldwide.

"I loved the training for the elevator pitch, it's helpful to have content applicable to our personal/professional experiences." - JLSJ Member



A YEAR OF CONNECTION

4.4

Member
Belonging
Score

93%

Active
Member
Retention

94%

New
Member
Retention

At JLSJ, our commitment to **fostering connections** and leadership has never been stronger. This year, we proudly achieved our **highest-ever Member Belonging Score** and saw a 16% increase in Active Membership as we enter our 58th year, marking JLSJ's highest growth in over a decade.

With a focus on **inclusivity** and **diversity**, 47% of this year's New Members identified as a woman of color. We are creating a more welcoming space for Members and Sustainers alike, while amplifying our ability to serve and make a difference, **one friendship at a time**.

"I'm constantly so happy that I joined JLSJ. I still have my friends and my other groups, but it has been so incredible to learn and serve alongside my "sisters"... it's truly been a unique experience and I can't wait for what's next in my Junior League journey!" - JLSJ Member





Thank You for your
contributions to the
Junior League of San Jose!
Your support empowers our
Mission and our **Members.**



**\$97,000
RAISED!**

2023-2024 SPONSORS

DIAMOND LEVEL



WARMENHOVEN
Family Foundation

PLATINUM LEVEL



GOLD LEVEL

Gini Bossenbroek
Andrea & Joe Thomas

SILVER LEVEL

Juliette Davis
Leah Schnoor

BRONZE LEVEL

Natasha Bhav
Danielle Burkhart
Valorie Carpenter
Liz Ferrari
Annette Finsterbusch
Anjuli Habbas
Martha Lazarakis
Heather Kellagher
Maribeth Portz
Christine Robbins
Anne Souza
Cathleen & Steve Stugard
Julia Robson

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SAN JOSE

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